

Fresh News for Spring at SMSC

A Glimpse at Club Socials!

Firstly, a big thanks to all T.G.I.F attendees over the last few hard, frustrating weeks of “Spring”. (Will this bitter cold madness ever end?) You make the night more fun and worthwhile! Heather inspired a breakfast-for-supper theme in honour of Lent/Ash Wednesday. Instead of Pancake Tuesday, she hosted a Pancake Friday! Here are some photos of the yummy spread (fresh grapefruit halves, pancakes, butter, berries, syrup, & more):



Friday, March 14th, Heather and myself put together an awesome St. Paddy’s Day themed dinner using Heather’s Guinness Stew recipe!



We did up some Yorkshire pudding, two types of salad, and roasted potatoes. We had our guests come into the kitchen and select their own plate! Here are some gleeful members!



Those who still wanted to barbeque their own meat did so and enjoyed the decorations and green-themed desserts we laid out!

Pictured here are some Irish cupcakes and



meringues. We also served fresh honeydew melon, kiwi, and coffee and tea. We think it was a hit! This St. Patrick's Day celebrations was brought to you by:



Keep your eyes and ears peeled for April's themed T.G.I.F. and please always remember to R.S.V.P. your attendance to social@smc.ca so that Heather can keep up the fantastic job she's doing avoiding food waste and financial loss at our club!

Major Memo

The deadline to spend your \$200 food/beverage cards has been extended to April 30th, 2014 for this year only. As well, going forward, we are going to allow people to keep their cards on file at the bar if they choose. Customers will sign their receipts and they will be stored with the cards to prove the balance is correct.

Board Member Corner

This month I interviewed our Director of Junior Sail, Robert (Skippy) Shea! I asked about his introduction to the club. He said, "I first became acquainted with SMSC back in 2002 when I started Jr. Sail. The club was very different then, and the best change I would have to say came when they cut down the giant torn bushes between the clubhouse and what is now the Jr. sail building."

Robert became a board member after he was nominated by Paul Dexter to fill his role. Before this, Robert acted as Head Instructor for the Junior Sail program for two years. Robert is currently working on a re-branding project for the club. I asked him what his goals/visions are for the club in the immediate and short-term future.

"My biggest goal is to make the club more inclusive. I want to be able to see lots of members at different stages of their lives- new parents, students, and retirees- mingling all together at the club. I am also working with the membership committee to grow membership. Over the next 3 years I would like to see the growth of the Jr. Sail program include an Opti Race team and I would also like to see SMSC host an event like Opti Canadians or some other large regatta."

Making New Connections

Alex MacPhee reported that he and Brad Boutilier have had a very encouraging meeting with two representatives (the manager and an engine specialist) at Shining Waters Marina! They explained to Alex and Brad that they do not see St. Margaret Sailing Club as a threat at all, but rather as another outlet for people to get out in their boats on the bay! They said they would be totally open to doing some cooperative advertising and/or promotions this summer such as sharing and distributing each others' newsletters, and reciprocal moorings! Details to come as Alex explores this new, exciting relationship.

We Need YOUR Opinion

As part of Robert's rebranding project, he is launching a campaign for a new club slogan! The "Slogan Campaign" is in place to chose a new slogan which will be included on the club's website and in any marketing. We want to know what the club means to people in the community, to Jr. Sailors, to members to parents, and to anyone! We want the club to be more inclusive of everyone (age and income-wise) and the slogan should represent that.

Please email Robert your suggestions and a reason or inspiration for it: robertshea.smsc@gmail.com. The prize for the chosen slogan is an SMSC Burgee and possibly some other cool swag! We would love to hear from everyone!

Member Stories



The Lanes and the Amiraults are represented SMSC in Cane Garden Bay, Tortola, BVI on April 6th!

And, have a look at some of Warren Nethercote's photos from his Winter ice sailing races!



Until next season...

